



**FACTS &  
FIGURES  
2013  
DANISH  
FILM INSTITUTE**

**PRODUCTION AND EXHIBITION FIGURES FOR 2012**

# 01

## DFI BUDGET 2013

The national film agency, the Danish Film Institute (DFI), operates under the Ministry of Culture (according to the Film Act from 1997). Since 1999 the financial framework and the political objectives for the Danish film policy have been set by the Danish Parliament in four year Film Policy Accords. The current period is 2011-2014.

Table 1.1 DFI budget / 2013

	Dkk (1000s)	Euro (1000s)
<b>Production &amp; Development:</b>		
<b>Feature films subsidies</b>		
Script & development	19,500	2,620
Commissioners scheme: Production	71,000	9,538
Market scheme: Production	47,200	6,341
Co-production scheme: Production	12,000	1,612
Regional scheme: Production	5,000	672
International scheme: Production	8,100	1,088
Reimbursements	-3,500	-470
<b>Feature films, P&amp;D</b>	<b>159,300</b>	<b>21,401</b>
<b>Shorts &amp; documentaries subsidies</b>		
Commissioners scheme: Script & development	12,000	1,612
Commissioners scheme: Production	30,800	4,138
Promotion & Marketing subsidies	1,000	134
Miscellaneous	3,000	403
<b>Shorts &amp; documentaries, P&amp;D</b>	<b>46,800</b>	<b>6,287</b>
<b>Public Service Television Fund</b>	<b>30,000</b>	<b>4,030</b>
<b>New Danish Screen</b>		
Feature, short and documentary films	28,400	3,815
<b>New Danish Screen</b>	<b>28,400</b>	<b>3,815</b>
<b>Video games</b>	<b>5,000</b>	<b>672</b>
<b>Other subsidies</b>		
Workshops, internal & external	5,950	799
Eurimages & NFTVF	8,750	1,175
Miscellaneous	1,300	175
<b>Other subsidies, P&amp;D</b>	<b>16,000</b>	<b>2,149</b>
<b>Total Production &amp; Development</b>	<b>285,500</b>	<b>38,354</b>
<b>Audience &amp; Marketing:</b>		
<b>Feature film subsidies</b>		
Promotion & Marketing subsidies	20,500	2,754
Festival subsidies, Denmark & abroad	8,800	1,182
Distributions subsidies	2,000	269
Distributions initiatives	1,200	161
Import subsidies	2,000	269
Miscellaneous	3,200	430
<b>Feature films, A&amp;M</b>	<b>37,700</b>	<b>5,065</b>
<b>Shorts &amp; documentaries subsidies</b>		
Festival subsidies, Denmark & abroad	4,700	631
Promotion & Marketing subsidies	3,500	470
<b>Shorts &amp; documentaries, A&amp;M</b>	<b>8,200</b>	<b>1,102</b>
<b>Cinema subsidies</b>		
Restoration, Art Cinemas etc.	4,500	605
Digitization	2,800	376
<b>Cinema subsidies</b>	<b>7,300</b>	<b>981</b>
<b>Children &amp; Youth activities</b>	<b>2,100</b>	<b>282</b>
<b>Total Audience &amp; Marketing</b>	<b>55,300</b>	<b>7,429</b>
<b>Other Subsidies</b>	<b>3,200</b>	<b>430</b>
<b>Total Subsidies 2013</b>	<b>344,000</b>	<b>46,213</b>
<b>DFI Operating Costs:</b>		
Production & Development	19,362	2,601
Audience & Marketing	16,334	2,194
Museum & Cinematheque	27,734	3,726
Media Council	1,905	256
Administration & Communication	18,805	2,526
Other	39,063	5,248
<b>Total Operating Costs 2013</b>	<b>123,203</b>	<b>16,551</b>
<b>DFI Total Budget 2013</b>	<b>467,203</b>	<b>62,764</b>

Figure 1.2 DFI subsidy budget / 2013

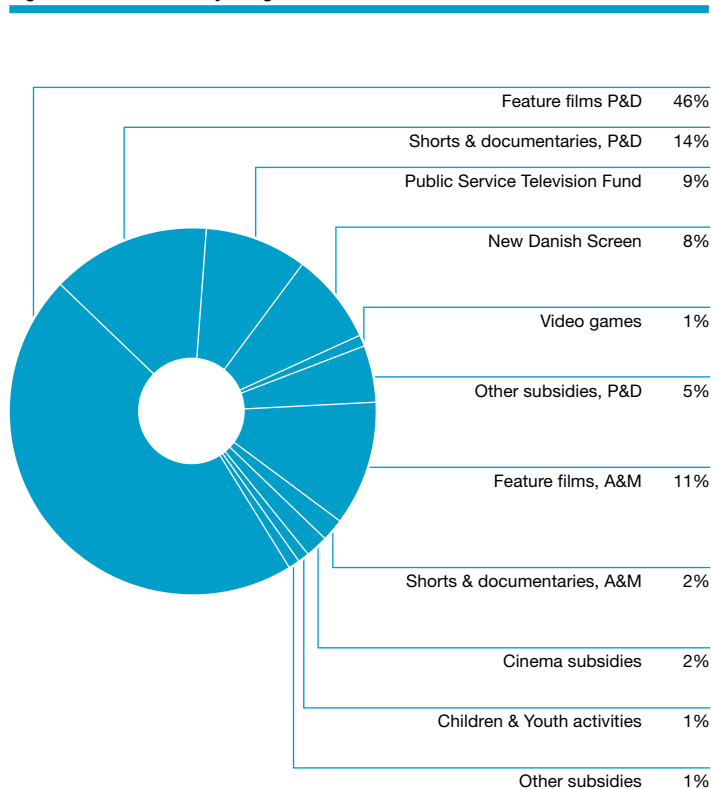
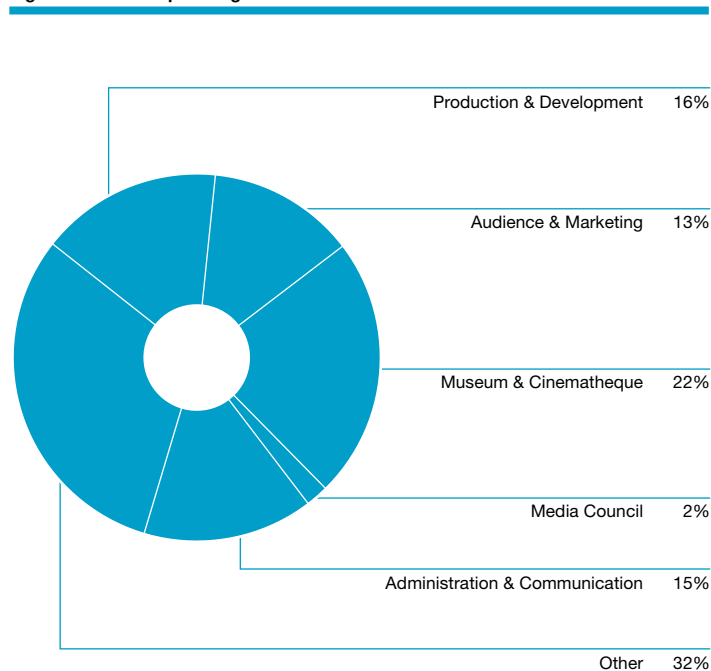


Figure 1.3 DFI operating costs / 2013



## 02

## FEATURE FICTION FILM PRODUCTION

The DFI Production & Development department is responsible for supporting and promoting the art of filmmaking through several schemes. In 2012 the DFI Production & Development Department administered the Commissioners Scheme, primarily aimed at feature fiction films with an artistic and experimental potential, and the Market Scheme primarily aimed at feature fiction films with a high commercial potential. In 2011 the 60/40 Scheme was superseded by the new Market Scheme.

Table 2.1 Feature fiction films supported for production by DFI / 2012

Title	Production company	Director	Budget Euro (1000s)	DFI subsidy (%)	DK public service television	DK regional funding	Int. co-production	Eur-images subsidy	Children/youth
<b>Commissioners Scheme</b>									
Nymphomaniac	Zentropa Entertainments31	Lars von Trier	8,060	16.3%	x		x	x	
En sang fra hjertet	Zentropa Entertainments16	Pernille Fischer Christensen	3,256	38.6%	x	x	x		
I lossens time	I lossens time	Søren Kragh-Jacobsen	2,962	38.0%	x	x	x		
The Salvation	Zentropa Entertainments16	Kristian Levring	10,212	12.6%	x		x	x	
Petit	Zentropa Entertainments11	Anders Morgenthaler	1,515	31.0%	x		x		
Antboy	Antboy	Ask Hasselbalch	2,473	48.0%	x	x			x
Kapgang	Nordisk Film	Niels Arden Oplev	2,687	43.5%	x	x			
Idealisten	Toolbox Film	Christina Rosendahl	3,171	33.6%	x		x		
<b>Market Scheme</b>									
Player	Blenkov & Schønnemann	Tomas Villum Jensen	2,520	34.7%	x				
Otto er et næsehorn	Crone Film	Kenneth Kainz	1,813	29.6%	x				x
Max Pinlig på Roskilde – nu med mor	Asta Film	Lotte Svendsen	1,930	32.5%	x	x			x
Talenttyven	Talent Tyven	Jonathan Spang	1,867	39.9%	x				
Min søsters børn i Afrika	Obel film Africa	Martin Miehe-Renard	2,472	37.0%	x				x
Kvinden i buret	Zentropa Entertainments20	Mikkel Nørgaard	5,333	20.4%	x	x	x	x	
Kartellet	Nordisk Film Production	Charlotte Sachs Bostrup	2,243	43.5%	x	x			
Cykelmyggen og minibilen	Dansk Tegnefilm	Flemming Quist Møller	1,706	39.9%	x				x
Tarok	Regner Grasten Filmproduktion	Anne Grethe Bjarup Riis	3,199	29.6%	x				
Far til fire – Onkel Sofus vender tilbage	ASA Film Production	Giacomo Campeotto	2,485	35.1%	x				x
<b>Minor co-productions</b>									
Concrete Night	Magic Hour Films	Pirjo Honkasalo	219	5.7%	x				x
Rocketman	Nimbus Film	Dagur Kári	2,147	6.3%				x	
Louder than Bombs	Nimbus Film	Joachim Trier	7,737	1.7%	x			x	
Tourist	Coproduction Office	Ruben Östlund	3,868	3.5%	x			x	
Vi er bedst	Zentropa Entertainments5	Lukas Moodysson	3,961	4.7%	x				x
Dual	Beofilm Productions	Nejc Gazvoda	784	13.7%					
Beyond Beyond	Copenhagen Bombay Rights 1	Esben Toft Jacobsen	2,763	8.5%	x				x
Privatdetektiven	Nimbus Film	Bård Breien	3,352	4.4%	x			x	
Hotel	Nimbus Film	Lisa Langseth	2,031	5.3%	x				
Monica Z	Eyeworks Fine & Mellow	Per Fly	4,519	5.9%	x			x	

Table 2.2 Feature fiction films (majors and minors), finance / 2012

Financial structure	Total number of films	Average budget (1000s)
100% Danish finance	11	2,309
DK as major co-producer	7	4,930
DK as minor co-producer	10	3,138
<b>Total</b>	<b>28</b>	<b>3,260</b>
Financial structure	Total budget volume (1000s)	DFI subsidy (%)
100% Danish finance	25,395	37.5%
DK as major co-producer	34,511	22.0%
DK as minor co-producer	31,382	4.7%
<b>Total</b>	<b>91,287</b>	<b>20.4%</b>

## 03

## DOCUMENTARIES, SHORT FILMS &amp; NEW DANISH SCREEN

DFI subsidies for the production of documentary films and short films are allocated via the Commissioner Scheme. New Danish Screen is a talent pool based on a partnership between DR, TV 2 and DFI. Documentaries, short films and New Danish Screen films are for the most part broadcasted on national public service television and distributed to the public via schools and libraries through the DFI VOD-platform "Filmstriben". A few films are exhibited in Danish cinemas.

Table 3.1 Documentaries, short films and New Danish Screen films supported for production by DFI / 2012

Title	Production company	Director	Budget (1000s)	DFI Subsidy	DK public service television	Duration	Multiple formats (M) /series (S)	Int. co-production	Children /youth
<b>Documentary films</b>									
Autisten	Barok Film	Ulrik Wivel	241	70%	x	60			x
Avisredaktionen	Danish Documentary Production	Mikala Krogh	410	52%	x	42/75			
Blodets bånd	Made in Copenhagen	Christian Sønderby Jepsen, Pernille Bervaldd Jørgensen	389	50%	x	75/2x40			
Børnene i Kabul	Pedersen & Co	Jens Pedersen	207	48%		6x9	S		x
Cooper's Challenge	Bullitt Film	Karen Stokkendal Poulsen	509	41%	x	58			
Dans for mig	Klassefilm	Katrine Philp	382	60%	x	58/80			x
Ekspeditionen til verdens ende	Haslund Film	Daniel Dencik	746	33%	x	60/90			
En retsmediciner	Made in Copenhagen	Nanna Frank Møller	396	54%	x	60			
Hvis jeg ikke bokser	Klassefilm	Mikkel Blaabjerg Poulsen	198	68%	x	40			x
I will be murdered	Plus Pictures	Justin Webster	384	10%	x	58		x	
Jeg er fantastisk	Fridthjof Film	Klaus Kjeldsen	291	71%	x	5x12	S		x
Jeg taler til Jer	SF Film Production	Jørgen Leth	183	59%	x	40			
Kidd Life	Rosforth	Andreas Johnsen	208	65%	x	95			x
Krigerne fra nord	Made in Copenhagen	Søren Steen Jespersen	485	50%	x	58			
Krigskampagnen	Magic Hour Films	Boris Bertram	648	34%	x	55/85			
Mission Rape	Sfinx Film/TV	Annette Mari Olsen, Katia Forbert Petersen	423	48%	x	58			
Mit Afghanistan	Magic Hour Films	Nagieb Khaja	742	30%	x	60			
Mobbeprojektet	Plus Pictures	Dorthe Thirstrup, Kristian Almblad	652	30%	x	2x40/ 60/70			
Mother's Wish	Fridthjof Film	Joonas Berghäll	749	8%		90		x	
Nuka Eskimo Diva	Space Rocket Nation	Lene Stæhr	220	61%	x	40			x
Rekordmanden	Plus Pictures	Brian McGinn	94	71%	x	28		x	
Sepideh	Radiator Film	Berit Madsen	631	37%	x	52/85			
Som den jeg er	Magic Hour Films	Erlend E. Mo	540	40%	x	40/60			
Hvorfor fattigdom? – Tyveriet af Afrika	Guldbrandsen Film	Christoffer Guldbrandsen	551	37%	x	56			
Sume	Bullitt Film	Inuk Silis Høegh	448	18%	x	58/80		x	
The Borneo Case	Manden med cameraet	Erik Pauser	1,018	5%	x	58/90		x	
The Visit	Magic Hour Films	Michael Madsen	1,208	23%	x	55/90			
<b>Short films</b>									
Filmen om Storm P	Filmforsyningen	Jørgen Vestergaard	376	60%	x	58			
Identitetstyveriet	Globus	Max Kestner	283	65%	x	80			
Solén – Asylbørn	Dansk Tegnefilm2	Jannik Hastrup	165	78%		10			x
Os to	Profile Pictures	Christian Vig Kuntz	131	76%	x	7-8			x
Weekendfar	Profile Pictures	Johan Stahl Winthereik	261	70%	x	24-30			x
<b>New Danish Screen</b>									
2 piger 1 kage	Blenkov & Schønnemann Pictures	Jens Dahl	86	99%	x	<15			
48 Hour Games	Minerva Film	Suvi Andrea Helminen	165	81%	x	24-28/ Interactive	M		
Det sidste menneske	Kamikaze Film CPH	Nikolaj Feifer	241	96%	x	24-28	S		
Exodus	Eye Candy Film Group	Tommy Ipsen	163	100%	x	<15	S		
FTM	Copenhagen Bombay Production 1	Elvira Nana Lind	283	95%	x	>75			
Hvor lyset kommer ind	SF Film Production	Kræsten Kusk	482	95%	x	38-42			
Klumpfisker	Rights Maker	Søren Balle	836	96%	x	>75			
Ledsager	Meta Film Production	Samanou Acheche Sahlstrøm	603	95%	x	52-58		x	
Long May You Run	Adomeit Film	Anna Eborn	142	95%	x	24-28			
No Regrets	Profile Pictures	Sun Hee Engelstoft	252	96%	x	52-58			
Projekt far	Plus Pictures	Mira Jargil	248	95%	x	52-58			
Sidste drømme	Final Cut for Real	Estaphan Wagner	226	95%	x	52-58			

## 04

## DANISH THEATRICAL RELEASES

The DFI Audience & Marketing department administers subsidy schemes for distribution and marketing of Danish fiction films and documentaries in Denmark and abroad. The department also administers subsidies for Danish film festivals, local cinemas and art houses as well as promotion of Danish films at festivals around the world.

Table 4.1 Danish theatrical film releases / 2012

Title	Release date	Production company	Director	Domestic distributor	Total admissions (year end 2012)	Number of prints	Children/ youth	DFI production subsidy type
<b>Feature fiction (DFI production and marketing support)</b>								
Undskyld jeg forstyrrer	05.01.12	Fine & Mellow	Henrik Ruben Genz	Nordisk Film	85,851	72		Commissioner
10 timer til Paradis	26.01.12	SF Film Production	Mads Matthiesen	SF Film	26,057	27		Commissioner
Lærkevej – Til døden os skiller	02.02.12	Cosmo Film	Mogens Hagedorn	Nordisk Film	98,263	80		Market
Min søsters børn alene hjemme	02.02.12	Obel Film	Martin Miehe-Renard	SF Film	303,757	93	x	60 / 40
Hvidsten Gruppen	01.03.12	Regner Grasten Filmproduktion	Anne Grethe Bjarup Riis	UIP	753,994	111		Market
En kongelig affære	29.03.12	Zentropa Entertainments	Nikolaj Arcel	Nordisk Film	514,305	106		60 / 40
Over kanten	03.05.12	Fridthjof Film	Laurits Munch-Petersen	Nordisk Film	26,046	69		Commissioner
Gummi T	16.05.12	Crone Film	Michael Hegner	SF Film	135,340	127	x	Market
Fuglejagten	06.06.12	Nimbus Film	Christian Dyekjær	SF Film	14,848	67	x	Commissioner
Den skaldede frisør	06.09.12	Zentropa Entertainments	Susanne Bier	Nordisk Film	630,654	115		60 / 40
You and Me Forever	13.09.12	Nimbus Film	Kaspar Munk	SF Film	36,086	54	x	Commissioner
Kapringen	20.09.12	Nordisk Film	Tobias Lindholm	Nordisk Film	132,032	88		Commissioner
Marie Krøyer	27.09.12	SF Film Production	Bille August	SF Film	279,646	109		Commissioner
Far til fire – Til Søs	04.10.12	ASA Film Production	Claus Bjerre	Scanbox Film	402,589	99	x	Market
Sover Dolly på ryggen?	04.10.12	Blenkov & Schønnemann Pictures	Hella Joof	Nordisk Film	190,684	94		Market
Marco Macaco	11.10.12	Nice Ninja	Jan Rahbek	SF Film	50,988	80	x	Commissioner
Talenttyven	11.10.12	Nimbus Film	Jonatan Spang	SF Film	40,741	75		Market
Viceværtten	25.10.12	Zentropa Entertainments	Katrine Wiedemann	Nordisk Film	1,431	14		Commissioner
Max Pinlig på Roskilde – nu med mor	25.12.12	Radiator Film	Lotte Svendsen	SF Film	33,923	88	x	Market
<b>New Danish Screen</b>								
Volcano	24.05.12	Fine & Mellow Rights, Zik Zak Filmworks	Rúnar Rúnarsson	Øst for Paradis	3,656	7		New Danish Screen
<b>Feature fiction (DFI marketing support)</b>								
Fortidens skygge – Den som dræber	15.03.12	Miso Film	Birger Larsen	SF Film	18,072	66		
<b>Minor co-productions</b>								
Erindring om mine bedrøvelige ludere	03.05.12	Crone Film	Henning Carlsen	SF Film	2,614	4		
Limbo	31.05.12	Nimbus Rights II	Maria Sødahl	Camera Film	541	3		
Eddie the Sleepwalking Cannibal	12.07.12	Fridthjof Film, Majjika	Boris Rodriguez	Nordisk Film	4,019	44		
Play	16.08.12	Coproduction Office	Ruben Östlund	Øst for paradis	1,643	7		
Niko 2 – De flyvende brødre	01.11.12	A. Film, A. Film Production	Jørgen Lerdam, Kari Juusonen	Nordisk Film	58,815	74		
<b>Documentaries</b>								
Putins kys	19.01.12	Monday Reporter	Lise Birk Pedersen	Michau+	2,204	N/A		Commissioner
Testamentet	01.02.12	Copenhagen Bombay	Christian Sønderby Jepsen	CPHDOX/CPH BOMBAY	15,868	9		Commissioner
City Slang Redux	19.03.12	Picturewise Film	Torben Skjødt Jensen	Picturewise Film	836	N/A		Commissioner
Free the Mind	05.06.12	Danish Documentary Production	Phie Ambo	DOXBIO	10,468	26		Commissioner
Lej en familie A/S	22.08.12	Plus Pictures	Kaspar Astrup Schröder	DOXBIO	2,690	31		Commissioner
Ballroom Dancer	02.09.12	Danish Documentary Production	Christian Bonke, Andreas Koefoed	DOXBIO	304	N/A		New Danish Screen
Moon Rider	05.10.12	Dencik Film	Daniel Dencik	DOXBIO	2,293	30		New Danish Screen
The Act of Killing	07.11.12	Final Cut for Real	Joshua Oppenheimer	DOXBIO	5,865	N/A		Commissioner
Kidd life	14.11.12	Rosforth Films, Killit Films	Andreas Johnsen	Killit Films	4,789	N/A	x	Commissioner
<b>Documentaries (DFI marketing support)</b>								
Henning Larsen – lyset og rummet	03.05.12	Kollektiv Film	Jytte Rex	Kollektiv Film	622	N/A		
<b>Minor co-productions, documentaries</b>								
Palme	18.10.12	Manden med Cameraet	Kristina Lindström, Maud Nycander	Camera film	14,755	7		

## 05

## THE DANISH THEATRICAL MARKET &amp; CINEMA SECTOR

In Denmark, the top 20 feature films represent more than 50% of the total theatrical market value. Since 2003 the market has been fairly stable around 12-14 million tickets sold per year. The domestic market share has in the same period fluctuated between 17% and 33% with 26% in average. In 2012 the D-cinema rollout had reached full completion with 100% of cinemas in Denmark with at least one screen for digital exhibition.

Table 5.1 Theatrical film releases, top 20 / 2012

	Danish title	English title	Country	Release-data	Admissions	Market share (admissions)	Prints / First bookings	Admissions per print
1	Skyfall	Skyfall	UK	26.10.12	825,105	6%	116	7,113
2	Hvidsten gruppen	This Life	DEN	01.03.12	753,994	6%	111	6,793
3	Den skaldede frisør	Love Is All You Need	DEN	06.09.12	630,654	5%	115	5,484
4	The Dark Knight Rises	The Dark Knight Rises	USA	20.07.12	530,826	4%	94	5,647
5	En kongelig affære	A Royal Affair	DEN	29.03.12	514,305	4%	106	4,852
6	Far til fire – til søs	Father of Four – at Sea	DEN	04.10.12	402,589	3%	99	4,067
7	De urørlige	Intouchables	FRA	22.11.12	354,932	3%	85	4,176
8	Twilight saga: Breaking dawn – del 2	Twilight Saga: Breaking Dawn – Part 2	USA	15.11.12	337,302	3%	95	3,551
9	Ice age 4 – På gyngende grund	Ice Age: Continental Drift	USA	28.06.12	328,058	2%	224	1,465
10	Min søsters børn alene hjemme	My Sister's Kids Home Alone	DEN	02.02.12	303,757	2%	93	3,266
11	Hobbiten: En uventet rejse	The Hobbit: An Unexpected Journey	USA	12.12.12	302,657	2%	188	1,610
12	The Avengers 3D	The Avengers 3D	USA	26.04.12	300,736	2%	125	2,406
13	Marie Krøyer	Marie Krøyer	DEN	27.09.12	279,646	2%	109	2,566
14	The Hunger Games	The Hunger Games	USA	22.03.12	237,347	2%	70	3,391
15	Den bestøvlede kat	Puss in Boots	USA	02.02.12	234,874	2%	110	2,135
16	Ted	Ted	USA	06.09.12	225,591	2%	64	3,525
17	Modig	Brave	USA	30.08.12	220,381	2%	168	1,312
18	Madagascar 3	Madagascar 3: Europe's Most Wanted	USA	02.08.12	220,334	2%	164	1,344
19	Sover Dolly på ryggen?	Almost Perfect	DEN	04.10.12	190,684	1%	94	2,029
20	Men in Black 3	Men in Black 3	USA	24.05.12	188,798	1%	147	1,284

Table 5.2 Theatrical film releases 2003-2012

	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012
Total admissions (1000s)	12,297	12,787	12,187	12,604	12,121	13,119	14,082	12,952	12,433	13,591
Number of new releases	209	237	233	233	235	213	216	222	256	231
Average admissions per film (1000s)	59	54	52	54	52	62	65	58	49	59
Total admissions for Danish releases (1000s)	3,167	3,025	3,953	3,127	3,101	4,275	2,434	2,810	3,363	3,898
Number of new Danish fiction releases	24	19	31	21	27	28	27	22	24	21
Hereof number of children and youth releases	8	5	6	8	11	14	11	9	7	7
Domestic market share (%)	26%	24%	32%	25%	26%	33%	17%	22%	27%	29%
Number of Danish films at Top 20	6	6	8	8	8	8	3	4	6	7

Table 5.3 D-cinema rollout (April 2013)

	Total number of cinemas	Hereof with at least one digital screen	D-Cinema coverage (%)
<10,000 inhabitants		63	100%
10-20,000 inhabitants		26	100%
20-30,000 inhabitants		10	100%
30-50,000 inhabitants		14	100%
50-100,000 inhabitants		5	100%
100-500,000 inhabitants		10	100%
Copenhagen area		26	100%
<b>Total</b>		<b>154</b>	<b>100%</b>

## 06

## PUBLIC SERVICE TELEVISION IN DENMARK

Danish television plays a key role for the dissemination of Danish fiction and documentary films. The two main broadcasters – Denmark's Radio (DR) and TV 2 – serve as public service broadcasters according to the Media Policy Accord which has been set by the Danish Parliament. As part of their public service obligation they contribute to the financing of Danish films.

Table 6.1 Danish feature fiction films on Danish television, top 20 / 2012

Danish title	TV-channel	Number of viewers (1000s)	Number of broadcasts
1 Julefrokosten	TV 2 / TV 2 Charlie / TV 2 Zulu	1,416	5
2 Sorte kugler	TV 2/TV 2 Zulu	1,352	3
3 Olsen-banden på sporet	TV2	1,256	2
4 Min søsters børn vælter Nordjylland	DR1	871	1
5 Støv for alle pengene	DR1	845	2
6 Det støver stadig	DR1	840	2
7 Krummerne 2: Stakkels Krumme	DR1	810	2
8 Krummerne	DR1	805	2
9 Krummerne 3: Fars gode idé	DR1	786	2
10 Manden på Svanegården	TV 2 Charlie	776	4
11 Greven på Liljenborg	TV 2 Charlie	765	6
12 De røde heste	TV 2 Charlie	740	4
13 Far til fire - på hjemmebane	TV 2 / TV 2 Film	733	6
14 Styrmand Karlsen	DR1	733	2
15 Takt og tone i himmelsengen	TV 2 Charlie	714	6
16 Kassen stemmer	TV 2 Charlie	707	7
17 Olsen-bandens sidste bedrifter	TV 2	696	1
18 Dyrlægens plejebørn	TV 2 Charlie	675	4
19 Der brænder en ild	TV 2 Charlie	671	3
20 Mig og Mafiaen	DR1	656	2

Table 6.2 Danish documentaries supported by DFI on Danish television, top 20 / 2012

Danish title	TV-channel	Number of viewers (1000s)	Number of broadcasts
1 Adoptionens pris	TV 2	1,466	3
2 Et forbandet år	TV 2	561	2
3 Hvorfor fattigdom? – Tyveriet af Afrika	DR1	378	1
4 Lyssky chokolade	DR2	338	1
5 Hvorfor fattigdom? – Velkommen til verden	DR1	331	1
6 Ghattodrengen	TV 2	268	1
7 Fristad i frigeår (1:6)	DR2	238	2
8 Dronningen af Versailles*	DR2	221	2
9 Succesjægerne	TV 2	162	1
10 Ambassadøren	DR2	157	2
11 Fristad i frigeår (2:6)	DR2	149	2
12 Ordet fanger	DR2	145	2
13 Karen Blixen – En fantastisk skæbne	DR1/DR2	143	2
14 Tommy Seebach	DR2	125	1
15 Fristad i frigeår (3:6)	DR2	121	2
16 Hvorfor fattigdom? – Penge, magt og den amerikanske drøm	DR2	116	1
17 Vilde piger	TV 2	114	1
18 Palme (1:3)*	DR2	110	1
19 Putins kys	DR2	109	2
20 Palme (2:3)*	DR2	101	1

\*Minor co-production

# OUTLOOK

Admissions to Danish films were very impressive in 2012, increasing by 15.9% over 2011, a total of 3.9m tickets. The domestic market share of 29% was one of the highest in Europe, way above the European average of 13%. Total admissions were 13.6m, an increase of 1.2m over 2011 – running counter to the general trend of declining European admissions, 0.9% on the average.

Danish films did well both internationally and domestically in 2012. The Danish blockbusters *A Royal Affair* and *A Hijacking* won numerous international awards and nominations. In all, Danish films took home 73 international awards. A highlight was Mads Mikkelsen's prestigious Best Actor award at Cannes for *The Hunt* (released 2013).

Danish documentaries made a strong showing at festivals worldwide in 2012. Meanwhile, Danish TV audiences, cinemagoers and festival attendants were treated to varied and strong programmes.

## Digital Cinema Rollout

The digital rollout was completed in 2012. One hundred percent of cinemas now have at least one digital screen, making Denmark one of the first countries in Europe to have a fully digitized cinema market. The successful digital conversion of Danish cinemas comes thanks to national and local public funding in combination with substantial private investment.

## The 2011-2014 Film Policy Accord

The political and economical framework for the Danish Film Institute is set by the Danish Parliament for periods of four years. Halfway through the current period, it is still too early to assess the outcome at cinemas and other screens, but the much increased flexibility of the support systems has already proved its importance and relevance in its strong focus on quality and diversity in the supply of Danish films.

In 2013, the Danish Film Institute has initiated discussions on the future political and economical framework from 2015 on. The focus has been on digital challenges and opportunities in the consumer market, digital content, new formats and new business models.

Find more statistics and information about Danish films at [www.dfi.dk/facts](http://www.dfi.dk/facts)

## Key Information

<b>5.6m</b>	Population in Denmark
<b>Ministry of Culture</b>	Regulatory body for media
<b>62.8m EUR</b>	Total government allocation for DFI activities (2013 budget)

## Production

<b>18</b>	Total number of Danish feature fiction films allocated a DFI production subsidy
<b>27</b>	Total number of documentary films allocated a DFI production subsidy
<b>3.3m EUR</b>	Average production budget for a Danish feature fiction film
<b>29%</b>	Average DFI-subsidy allocation to a Danish feature fiction film

## Distribution and Exhibition

<b>31</b>	National feature film releases (hereof 10 documentary films)
<b>154</b>	Cinemas in Denmark
<b>154</b>	Cinemas with at least one digital screen
<b>13.6m</b>	Total admissions in Denmark
<b>2.4</b>	Tickets sold per capita in Denmark
<b>29%</b>	National market share

Published by the Danish Film Institute, edited by Anne Hoby ([anneh@dfi.dk](mailto:anneh@dfi.dk))  
Graphic design: Rasmus Koch Studio.

Sources: Statistics Denmark, Danish Agency for Culture, Association of Danish Videogram Distributors, Danish Film Institute, European Audiovisual Observatory.

All economical figures in Euros (exchange rate: 7.4438 (annual average 2012))

Economical figures have not been regulated. Figures have been rounded (sums may differ from manual calculation).

A national feature film must be 60 minutes and the principal production company must be Danish. Co-production may be major or minor co-productions based on the domicile of the principal production company.

For latest figures and information on upcoming releases go to [www.dfi.dk](http://www.dfi.dk)